

ORDER



Orders	Order / Rev:	718080
	Alt Order #:	06351018
	Product Desc:	DSCC-IE
	Estimate:	1891
	Flight Dates:	09/27/12 - 10/01/12
	Original Date / Rev:	09/27/12 / 09/27/12
	Order Type:	Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency	Name:	Great American Media/ POL
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave. NW, Ste. 800
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	DSCC
	Demographic:	A35+
	Product Codes:	IS-Candidate/US Senate
	Priority:	P-5
	Revenue Codes:	AGY, GEN, POL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	18	\$37,000.00	\$31,450.00	September 2012	18	\$37,000.00	\$31,450.00	0.00
10/01/12	10/01/12	16	\$48,650.00	\$41,352.50	October 2012	16	\$48,650.00	\$41,352.50	0.00
					Totals	34	\$85,650.00	\$72,802.50	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Aaron Ashe Start Of Order - End Of Order 100%

Order / Rev: 718080
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 Flight Dates: 09/27/12 - 10/01/12

Advertiser: DSCC
 Product Desc: DSCC-IE
 Estimate: 1891

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 5	WUSA	09/27/12	10/01/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	M- TF- -	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00											
9 NEWS AT NOON																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/27/12</td> <td>10/03/12</td> <td>M- TF- -</td> <td>2</td> <td>\$1,500.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/27/12	10/03/12	M- TF- -	2	\$1,500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/27/12	10/03/12	M- TF- -	2	\$1,500.00	0.00																					
E 6	WUSA	09/27/12	10/01/12	4-5p Dr. Phil	CM	4-5p	M- TF- -	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00											
DR. PHIL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/27/12	10/03/12	M- TF- -	2	\$1,000.00	0.00																					
E 7	WUSA	09/27/12	10/01/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	M- TF- -	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00											
9 NEWS NOW @ 5AM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/27/12	10/03/12	M- TF- -	2	\$800.00	0.00																					
E 8	WUSA	09/27/12	10/01/12	9 News @ 5p 9 News @ 5p	CM	5-6p	M- TF- -	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00											
9 NEWS AT 5P																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/27/12	10/03/12	M- TF- -	2	\$1,000.00	0.00																					
E 9	WUSA	09/27/12	10/01/12	9 News @ 6p 9 News @ 6p	CM	6-630p	M- TF- -	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00											
9 NEWS AT 6P																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/27/12	10/03/12	M- TF- -	2	\$1,500.00	0.00																					
E 10	WUSA	09/27/12	10/01/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	M- TF- -	:30	2	\$850.00	P-1	0.00	NM	2	\$1,700.00											
9 NEWS NOW @ 6AM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/27/12	10/03/12	M- TF- -	2	\$850.00	0.00																					
E 11	WUSA	09/27/12	10/01/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	M- TF- -	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00											
9 NEWS TONIGHT																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/27/12	10/03/12	M- TF- -	2	\$1,500.00	0.00																					
E 12	WUSA	09/27/12	10/01/12	CBS This Morning CBS This Morning	CM	7-9a	M- TF- -	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00											
CBS THIS MORNING																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/27/12	10/03/12	M- TF- -	2	\$400.00	0.00																					
E 13	WUSA	09/27/12	10/01/12	Entertainment Tonight	CM	730-8P	M- TF- -	:30	2	\$3,000.00	P-1	0.00	NM	2	\$6,000.00											
ENTERTAINMENT TONIGHT																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/27/12	10/03/12	M- TF- -	2	\$3,000.00	0.00																					
E 14	WUSA	09/27/12	10/01/12	9-10a	CM	9-10a	M- TF- -	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00											
INSIDE EDITION/INSIDER																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/27/12	10/03/12	M- TF- -	2	\$350.00	0.00																					
E 15	WUSA	10/01/12	10/01/12	Mon Prime C	CM	10-11P	M- -----	:30	1	\$14,000.00	P-1	0.00	NM	1	\$14,000.00											
HAWAII FIVE-0																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M- -----	1	\$14,000.00	0.00																					
E 16	WUSA	10/01/12	10/01/12	Mon Prime B	CM	9-10P	M- -----	:30	1	\$18,000.00	P-1	0.00	NM	1	\$18,000.00											
2 BROKE/MIKE N MOLLY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M- -----	1	\$18,000.00	0.00																					
E 17	WUSA	09/29/12	09/29/12		CM	8-10AM	-----S-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00											

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WUSA